

EMOOCs
2017

European
MOOCs
Stakeholders
Summit

Sponsorship opportunities

22 - 26 May 2017
Universidad Carlos III de Madrid

emoocs.eu

Organised by



With the collaboration of



EMOOCs 2017 | European MOOCs Stakeholders Summit

Madrid will become the MOOCs world capital in May. EMOOCs 2017, the 5th European MOOCs Stakeholders Summit, will be held on 22-26 May 2017 at the Universidad Carlos III de Madrid (Spain). Earlier in the same week, Open edX will hold for the first time a conference in Europe, at the same premises.

Organised by Carlos III University and with the collaboration of P.A.U. Education and Springer, EMOOCs 2017 will gather European actors involved in Massive Open Online Courses (MOOCs), including policy makers, practitioners, researchers and representatives from business.

The event will be divided into four tracks: experience, research, policy and business. In addition, a fifth track, will look into the use of MOOCs in Spain and Latin America.



A EXPERIENCE TRACK

These sessions will help participants discuss and understand new learning and teaching models; the increasing impact of MOOC methodologies and technologies in traditional education; the importance of SPOCs; active learning and flipped classroom; need for quality control at the pedagogical design level; quality assessment models (peer review...); reuse of open educational resources; importance of copyright issues.

B RESEARCH TRACK

These sessions will focus on research based on methodology; learning analytics (big learning data) and student evaluation models; technology platforms and interoperability standards (possibilities of LMS integration); tools for enhancing the learner experience; social media and social learning analytics; and strategies for promoting learners motivation and engagement, among others.

C POLICY TRACK

These sessions will address the current potential and future challenges of MOOCs in European education institutions: curricula design; certification and traditional degrees; new competencies, skills and roles; organizational changes; national and regional challenges in a worldwide context (networks, consortia, cooperation...); sustainability and business models; policies; higher education and beyond (K-12, high school, lifelong learning, and professional training).

D BUSINESS TRACK

Companies, institutions, and NGOs are finding in MOOCs a viable vehicle for both internal training and development as well as for external educational and communication activities. How are businesses taking advantage of this educational technology? What models are used? What particular needs arise for platforms for this particular use case? What edtech startups are arising with interesting business models for companies?

E SPANISH TRACK

Estas sesiones pretenden ser un foro de encuentro y debate en español acerca de los últimos avances con respecto a la investigación en MOOCs (Massive Open Online Courses – Cursos Online Masivos y Abiertos) y a la puesta de experiencias innovadoras en diferentes contextos y áreas de conocimiento en relación a los MOOCs.



The network of EMOOCs Conferences

+ 837
Participants

50
Different countries

516
Different organisations

Who participates at the EMOOCs Conference?

Keynote Speakers



Academics



Entrepreneurs



Key figures EMOOCs 2017

22 - 26 May 2017

Universidad Carlos III de Madrid (Spain)

- EMOOCs 2017 will be co-located with the Open edX conference 2017
- The latest developments in digital education explored in 5 business tracks
- Open Workshops and conference dinner
- Top keynote speakers
<http://emoocs.eu/>



Anant Agarwal,
edX



Carolina Jeux,
Telefónica
Educación
Digital



Rick Levin,
Coursera



Sir Timothy
O'Shea
University of
Edinburgh



Simon Nelson
CEO
FutureLearn

SPONSORSHIP PACKAGES OPTIONS

	Bronze	Silver	Gold	Diamond
Logo on the EMOOCs2017 website	small	small	medium	big
Logo on promotional mailings	--	small	medium	big
Logo on the badge	--	small	medium	big
Logo on the presentation slides of the opening/closing event	--		small	big
Logo on the programme	--	--	small	big
Number of poster / banners in the conference rooms and the venue (produced by the sponsor)	--	3	6	10
Distribution of leaflets or other material	Registration area	Registration area	Participants kits	Participants kits
Stand space in the exhibition area (stand material organised by the sponsor)	6m ² Stand	9m ² Stand	12m ² Stand	12m ² Stand Best location
Participation in the Business Track	--	--	✓	✓
Number of free registration	1	2	4	6
EUR	1.000	2.500	5.000	10.000

We offer a 10% discount if payment is received before March 1st, 2017.

You can also sponsor some of the events planned during the conference.

Sponsorship of coffee breaks with presence of logo in rollup	500 EUR
Sponsorship of the lunch and presence of the logo in the minutes and roll up (produced by the sponsor)	1.500 EUR

Organised by

uc3m

With the collaboration of



p.a.u.
education

Contact details:

Victor Garcia Blasi

P.A.U. Education

Muntaner 262, 08021 Barcelona, Spain

Phone: (+34) 93.367.04.00, direct line: (+34) 93.367.04.22

Cell phone: (+34) 618 032 946

victor.garcia@paueducation.com